

## Workshop

# “Doing Business in Italy, Guangdong and Macao”

22 June 2012

Sala Pirelli

ICE - Italian Trade Promotion Agency

Via Liszt, 21 - 00144 Rome

## Program

<b>h. 9.00</b>	<b>Registration</b>
<b>h. 9.15</b>	<b>Welcome speech</b>  <b>Marinella Loddo</b> <i>Manager Industrial Cooperation and Relations with International Organizations Division, Italian Trade Promotion Agency</i>  <b>Giuseppe Arcucci</b> <i>Director of Inward Investment, Invitalia</i>  <b>Zhang Junfang</b> <i>Minister Counsellor, Economic and Commercial Office of Chinese Embassy in Italy</i>
<b>h. 9.30</b>	<b>Partnership and trade with Italy</b>  <b>Marinella Loddo</b> <i>Manager Industrial Cooperation and Relations with International Organizations Division, Italian Trade Promotion Agency</i>
<b>h. 9.55</b>	<b>Business environment in Guangdong Province</b>  <b>Wu Jun</b> <i>Deputy Director General, Department of Foreign Trade and Economic Cooperation of Guangdong Province</i>
<b>h. 10.20</b>	<b>Business environment in Macao</b>  <b>Cheong Chou Weng</b> <i>President, Macao Trade and Investment Promotion Institute</i>
<b>h. 10.45</b>	<b>Hengqin Special Economic Zone of Zhuhai City</b>  <b>Wang Qingli</b> <i>Vice Mayor, Zhuhai Municipal People's Government</i>

**h. 11.10** **Investing in Italy: advantages & opportunities**

**Rui Mi**

*Project Manager, Invitalia*

**h. 11.25** **Coffe break**

**h. 11.40** **B2B meetings**

**h. 13.00** **Lunch buffet**

**h. 14.00** **End of the program**

**Moderator:**

**Giuseppe Arcucci**

*Director of Inward Investment, Invitalia*

*Note:* The working languages are Italian, Chinese and English. Translation service is provided.

